



APSA

亚太结构融资公会

Asia-Pacific Structured Finance Association

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Pius Chong (张耀炯)

Co-Convenor of APSA

Pius has 25 years of experience in investment banking, legal, regulatory, compliance and other risk management areas. He is Managing Director, Financial Advisory, Deloitte SEA, based in Singapore.

Pius advises on private and public market fundraisings, including venture and growth capital. He also advises founders, funds and enterprises on M&A opportunities. Increasingly, sustainability and ESG feature in many of his advisory engagements.

Prior to joining Deloitte, he was Managing Director and held senior roles and leadership positions at HSBC including Head of Capital Financing Hong Kong, Head of Transaction Management, Capital Financing Asia Pacific and Head of Transaction Management, DCM Asia Pacific working with a wide array of clients across Asia and beyond with multi-product exposure through various economic cycles. He was recognised by International Financial Law Review Asia with its “Outstanding Achievement” special award.

Pius is active in industry bodies and has chaired various committees or working groups of market associations and industry bodies, including International Capital Market Association, Asia (ICMA), Asia Pacific Loan Market Association (APLMA), Asian Securities Industry & Financial Markets Association (ASIFMA), Hong Kong Treasury Markets Association (TMA) and Singapore Investment Banking Association (SIBA).

Pius regularly engages with governments, regulators, policy makers, market participants and industry bodies in market opening discussions, legal, regulatory, market developments and best practices. He has been involved in multiple initiatives on capital market and financing developments including the Asean +3 Bond Market Forum (ABMF) and other similar initiatives undertaken by multilateral institutions including ADB and IFC, regulators including HKMA, MAS, NAFMII, PBOC, SEBI, SC Malaysia, and bodies including HK’s FSDC, WEF and APEC.